

Green Riverland Partnership

Project EE-LV00143: Riverways II

Kick-off meeting

23.-24.09.2024 Kuldiga

Interreg



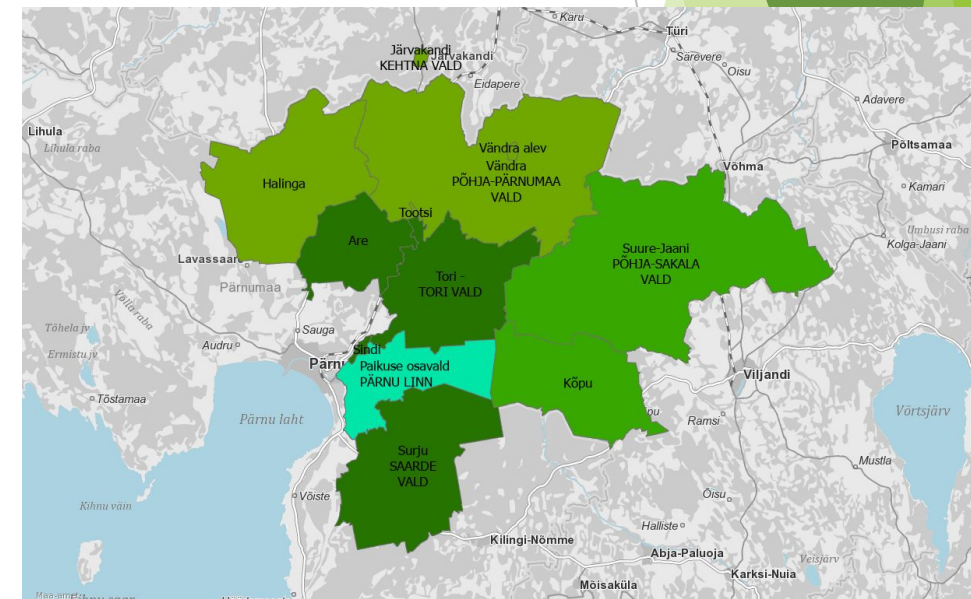
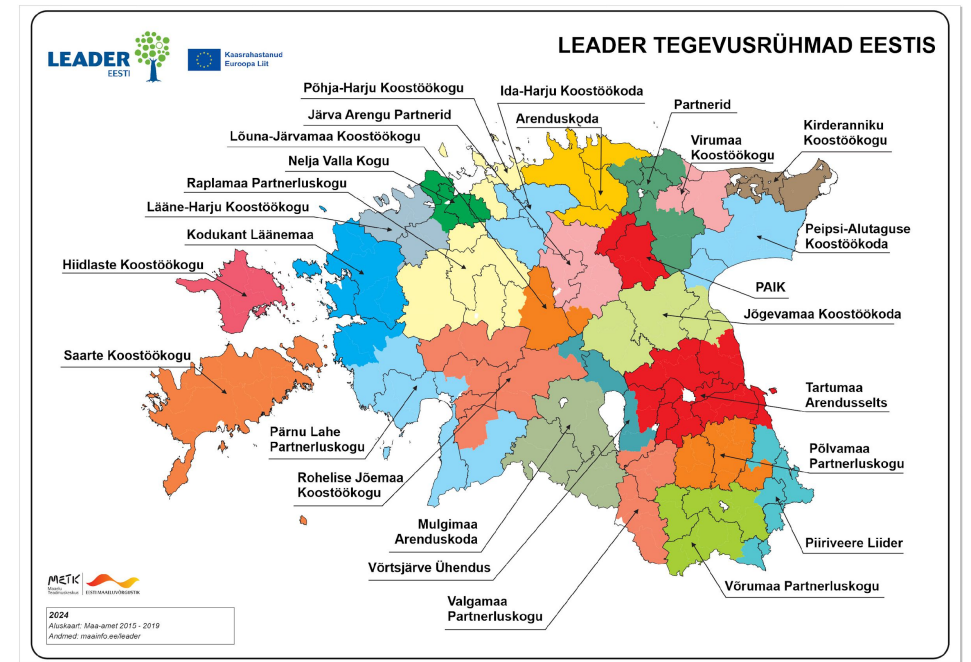
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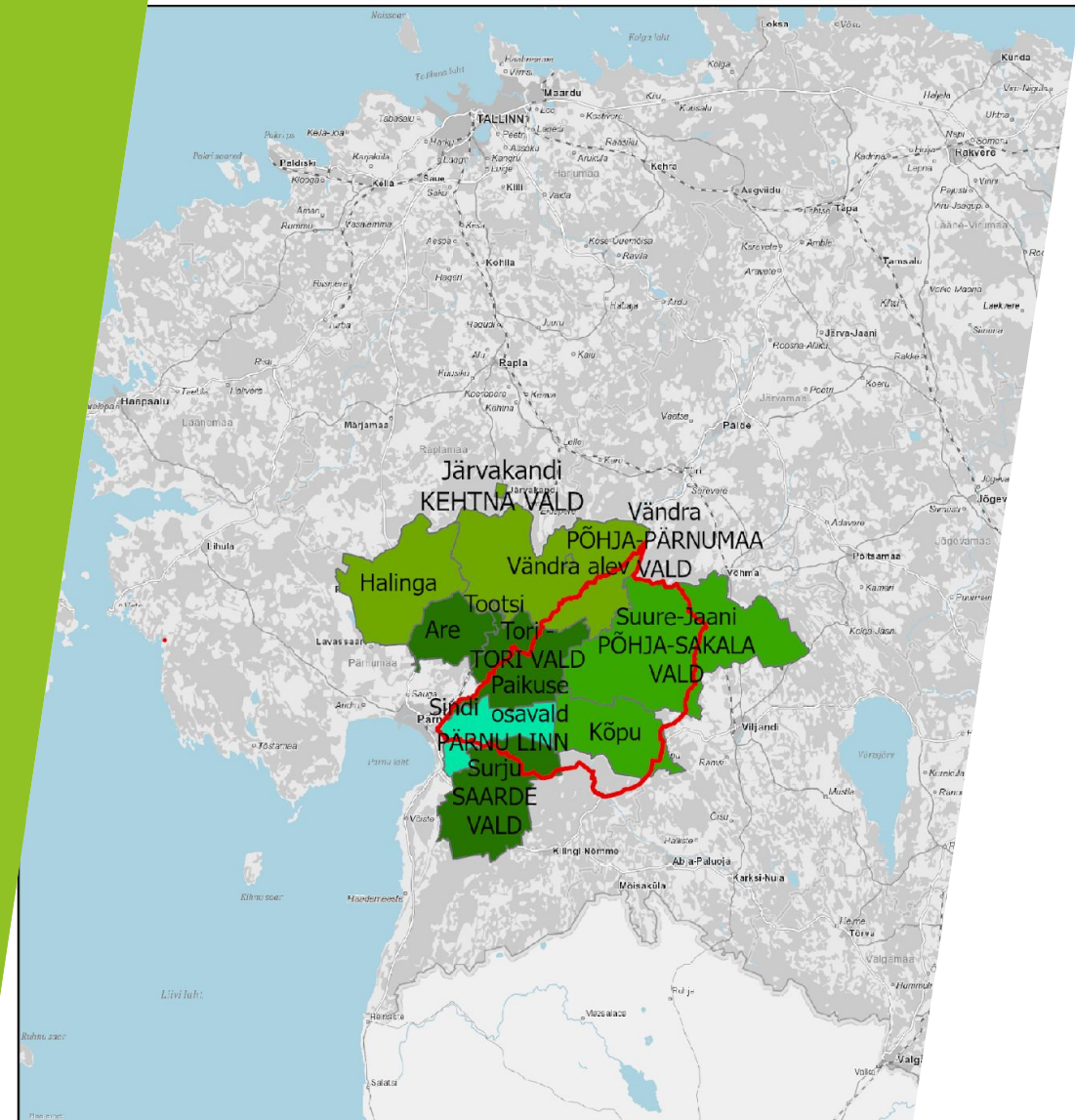
Green Riverland Partnership

- ▶ LAGs in Estonia: 26
- ▶ GRP established: 2006 in Suure-Jaani, Vastemõisa village.
- ▶ 110 members
- ▶ **6 local authorities:**
 - ▶ Pärnu County (Pärnu, Tori, Saarde, Põhja-Pärnumaa)
 - ▶ Viljandi County (Põhja-Sakala)
 - ▶ Rapla County (Kehtna)
- ▶ **63 entrepreneurs**
- ▶ **41 non-profit organizations**
- ▶ Board: 10 members



The Green Riverland is situated in South-West of Estonia

- ▶ Area: 2993 km²
- ▶ Population: 26 820
- ▶ The region is delimited by natural borders - swamps, big forests and rivers
- ▶ In center of this area is Soomaa National Park



Green Riverland Partnership

The main aim of the association is to:

- promote and support local initiative and development of rural living environment
- create and implement local integrated strategy of the region relying on the partnership of three sectors.
- The greatest wealth of the region is its rich environment.
- Thanks for natural resources in region the main focus areas are:
 - tourism (natural heritage)
 - agriculture and forestry
 - handicraft
 - social work.



To get to know us better a little story about
Soomaa
told by Estonian actress Elisabet Reinsalu

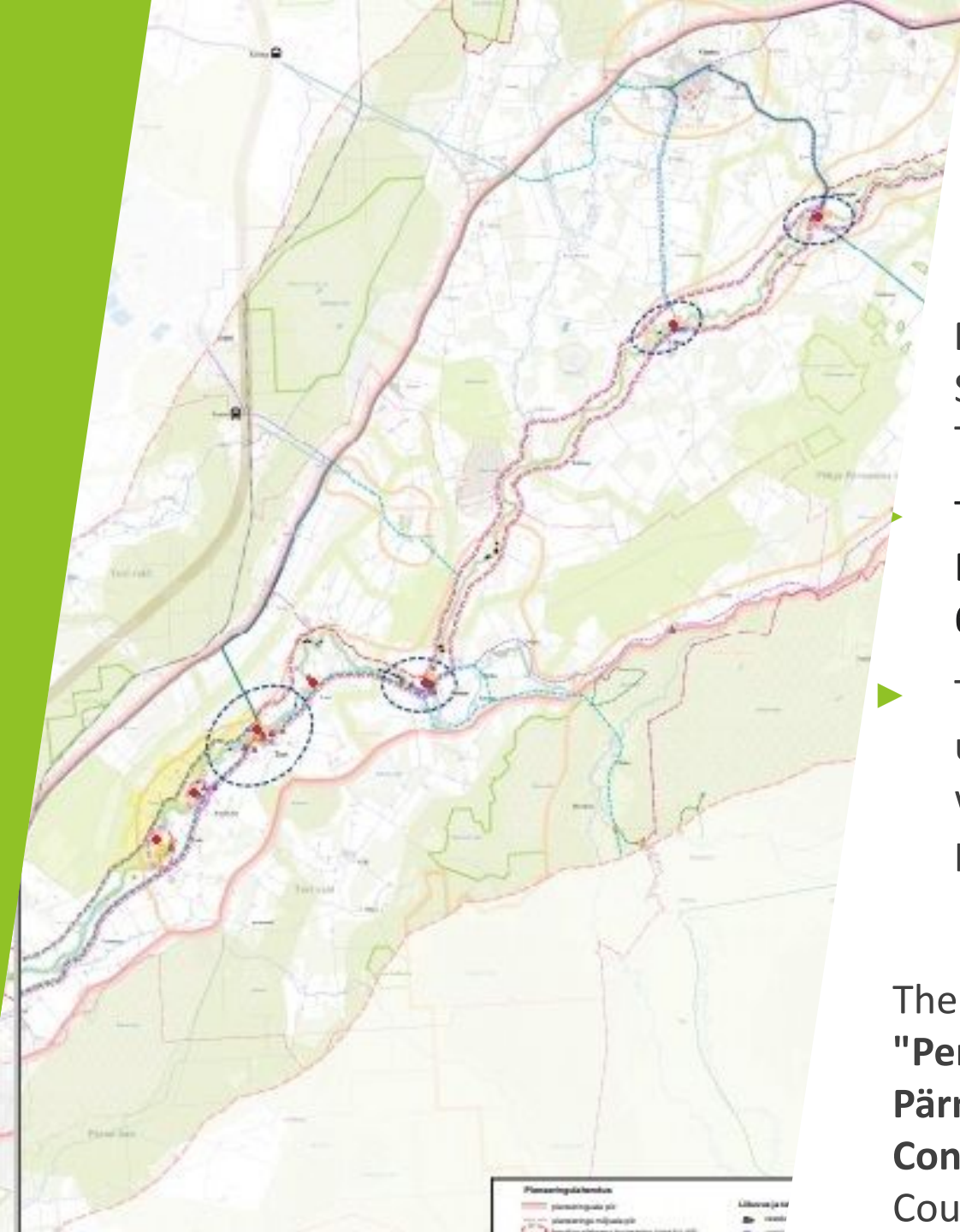
Green Riverland water trail comprehensive solution on the Kurgja-Paikuse section of the Pärnu River

Pärnu River section from Kurgja to Paikuse, incl. Suurejõe, Vihtra, Jõesuu, Levi, Tori, Randivälja, Taali, Pulli and Sindi, in **Pärnu county**

▶ The Pärnu river is the second longest river in Estonia at 144 kilometres with a basin area of 6,920 km²

▶ The most important river in the area, which is used for water tourism, but the existing waterway trail is unmarked and very difficult for people with special needs to access.

The project is based on the thematic plan "**Perspective on the Spatial Development of the Pärnu River and its Riverside Area and its Connections with Marine Planning**" of Pärnu County's planning



Current situation on the investment site

- ▶ The investment site and the water route tour is at present not accessible for people with functional disabilities, as well as complicated also for other tourist groups (e.g. seniors, families with small kids etc.).
- ▶ To provide full access, some adaptation works of infrastructure are needed to meet the needs of all target groups.



Other activities

- ▶ Joint events - Cross-border hacaton, experience exchange visit to Finland, partner meetings
- ▶ Inclusive event with the “Green and Safe” concept – to present the investment to community

Events on Pärnu river

- ▶ Dugout canoe (UNESCO) trip from Türi to Pärnu in June to celebrate the start of summer
- ▶ Türi-Tori Downriver Race in April – celebrating the 15th anniversary next year. The race is organised during the spring high water period on the river of Pärnu for kayaks, canoes, SUPs and other vessels. Distance 104 km, 78 km or 47 km.
- ▶ Canoe trips on Pärnu river [VIDEO](#)



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Thank you!

The background features abstract, overlapping geometric shapes in various shades of green, ranging from light lime to dark forest green. These shapes are primarily located on the right side of the frame, creating a modern, layered effect against the white background.