

Estonia - Latvia

Riverways II

Planned activities

Tõiv Jõul

University of Tartu Pärnu College



Pärnu College

1699-1710 University of Tartu (UT) in Pärnu during the Great Northern War

1991 Parnu School of Economics

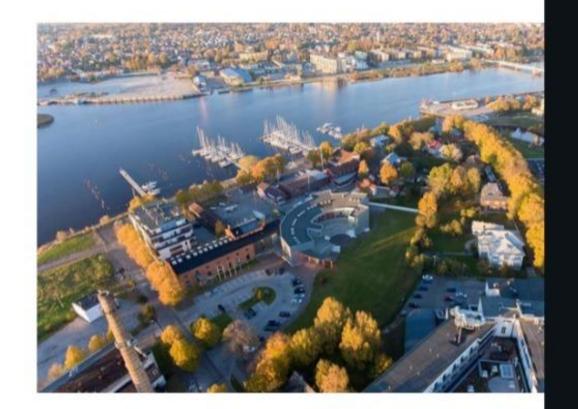
1996 UT Pärnu College (one of the 3 UT regional colleges)

Part of Faculty of Social Sciences at the UT

About 800+ students and 60 staff

Maintains and develops **academic traditions** in West-Estonia

Degree programmes of tourism & hotel management, social work & rehabilitation administration, entrepreneurship & project management, design thinking & digital marketing, person-centred social innovation, service design, wellness & spa service design, etc – 4 BAs, 4 MAs (incl 1 in English), +several microdegrees



Our team

Social innovation expert



Liina Käär

Department of Social

Work Administration

Head of Department, Junior

Lecturer in Social Work

MA (Sociology)

Service design expert



Margrit Kärp
Department of Tourism
Studies
Junior Lecturer in Spa
Management
MBA (Service Design and
Management)

Project Manager



Tõiv Jõul

Research and

Development Office

Project Manager

PHE (Tourism and Hotel

Management)

Financial Manager



Ivi Kikkas

Administration

Accountant

Activities

Coordinating accessibility advice for Estonian partners, and developing & coordinating the joint cross-border training concept and trainings of watertourism business operators.

Crossborder Hackathon in Vidzeme

Identify large problem areas with the eagle view approach so that this macro stage is useful for knowing the outcome of our work

Involving accessibility experts

Jointly implementing, testing and finding solutions on waterfront accessibility to ensure easy to access and safe service.

Training of watertourism operators in Estonia

Building up the knowledge and competence of nature and watertourism businesses, municipalities, project partners and other stakeholders to co-create innovative solutions on the development of accessible nature tourism products involving water-based activities.







