

**Interreg**



Co-funded by  
the European Union

**Estonia – Latvia**

# **Riverways II**

## **Planned activities**

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**Tõiv Jõul**

University of Tartu Pärnu College

# Pärnu College

**1699-1710** University of Tartu (UT) in Pärnu during the Great Northern War

**1991** Pärnu School of Economics

**1996** UT Pärnu College (one of the 3 UT regional colleges)

Part of **Faculty of Social Sciences** at the UT

About **800+ students** and 60 staff

Maintains and develops **academic traditions** in West-Estonia

**Degree programmes** of tourism & hotel management, social work & rehabilitation administration, entrepreneurship & project management, design thinking & digital marketing, person-centred social innovation, service design, wellness & spa service design, etc – 4 **BAs**, 4 **MA**s (incl 1 in English), +several microdegrees



# Our team

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Social innovation expert



**Liina Käär**

*Department of Social  
Work Administration*

Head of Department, Junior  
Lecturer in Social Work  
MA (Sociology)

Service design expert



**Margrit Kärp**

*Department of Tourism  
Studies*

Junior Lecturer in Spa  
Management  
MBA (Service Design and  
Management)

Project Manager



**Tõiv Jõul**

*Research and  
Development Office*

Project Manager  
PHE (Tourism and Hotel  
Management)

Financial Manager



**Ivi Kikkas**

*Administration*  
Accountant



# Activities

Coordinating accessibility advice for Estonian partners, and developing & coordinating the joint cross-border training concept and trainings of watertourism business operators.

## Crossborder Hackathon in Vidzeme

Identify large problem areas with the eagle view approach so that this macro stage is useful for knowing the outcome of our work.

## Involving accessibility experts

Jointly implementing, testing and finding solutions on waterfront accessibility to ensure easy to access and safe service.

## Training of watertourism operators in Estonia

Building up the knowledge and competence of nature and watertourism businesses, municipalities, project partners and other stakeholders to co-create innovative solutions on the development of accessible nature tourism products involving water-based activities.



