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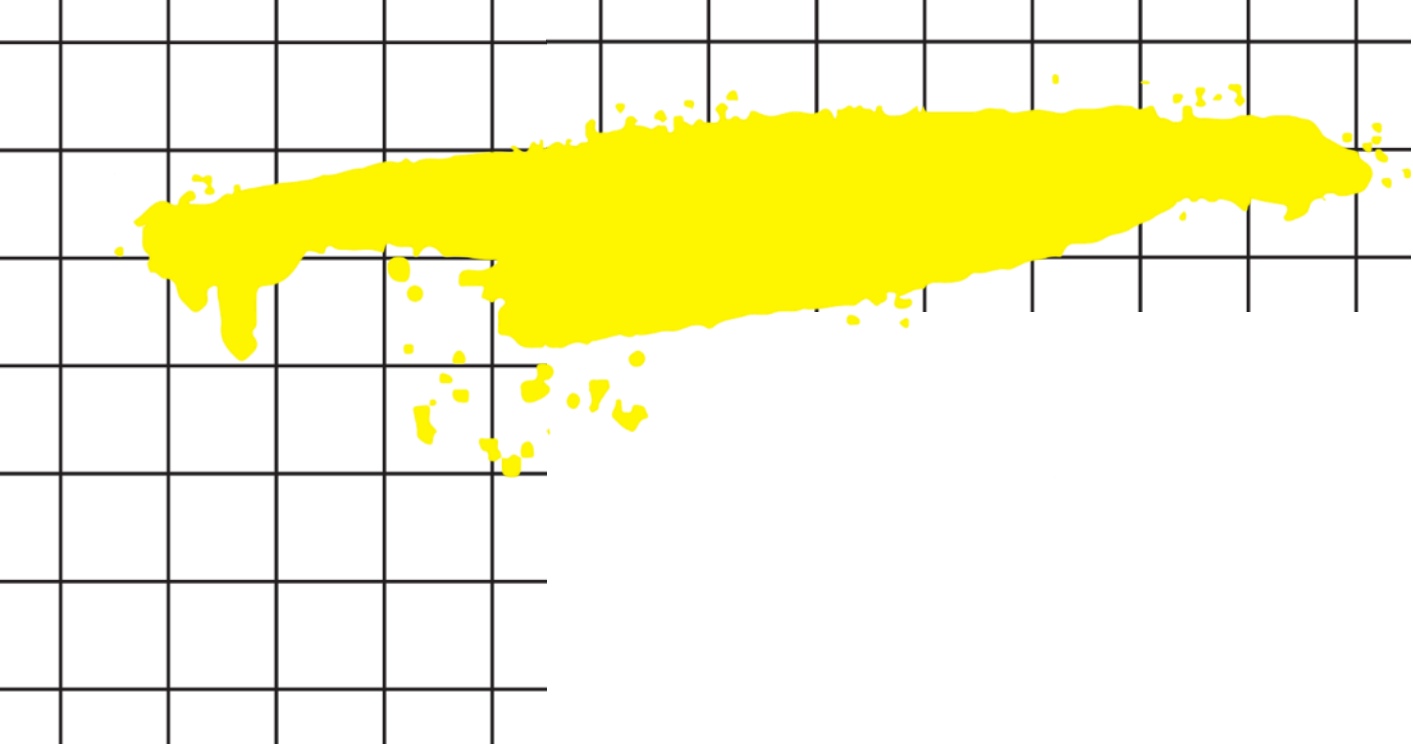
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Agenda

- Project info “We make transition”
- Project method “Transition Arena” and transition management
- Transition Arenas in our partner regions
- Transition arena in Bremen
- Transnational evaluation of the project





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Project info

Project duration	January 2023 – December 2025 (3 years)
Project budget	3,2 Million EUR
Project Partner	12
Website	https://interreg-baltic.eu/project/we-make-transition/



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11 PARTNERS FROM 6 COUNTRIES

Finland

- The Baltic Institute of Finland
- Council of Tampere Region
- Regional Council of Helsinki-Uusimaa
- Regional Council of Southwest Finland

Estonia

- Foundation for Science and Liberal Arts
Domus Dorpatensis

Latvia

- Social Innovation Centre
- Vidzeme Planning Region

Poland

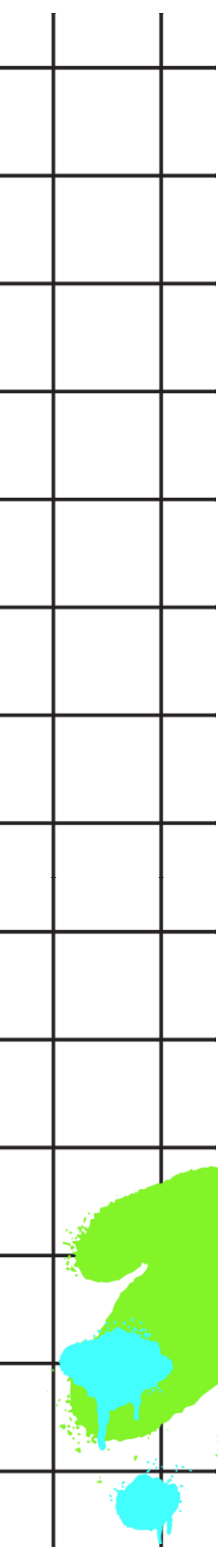
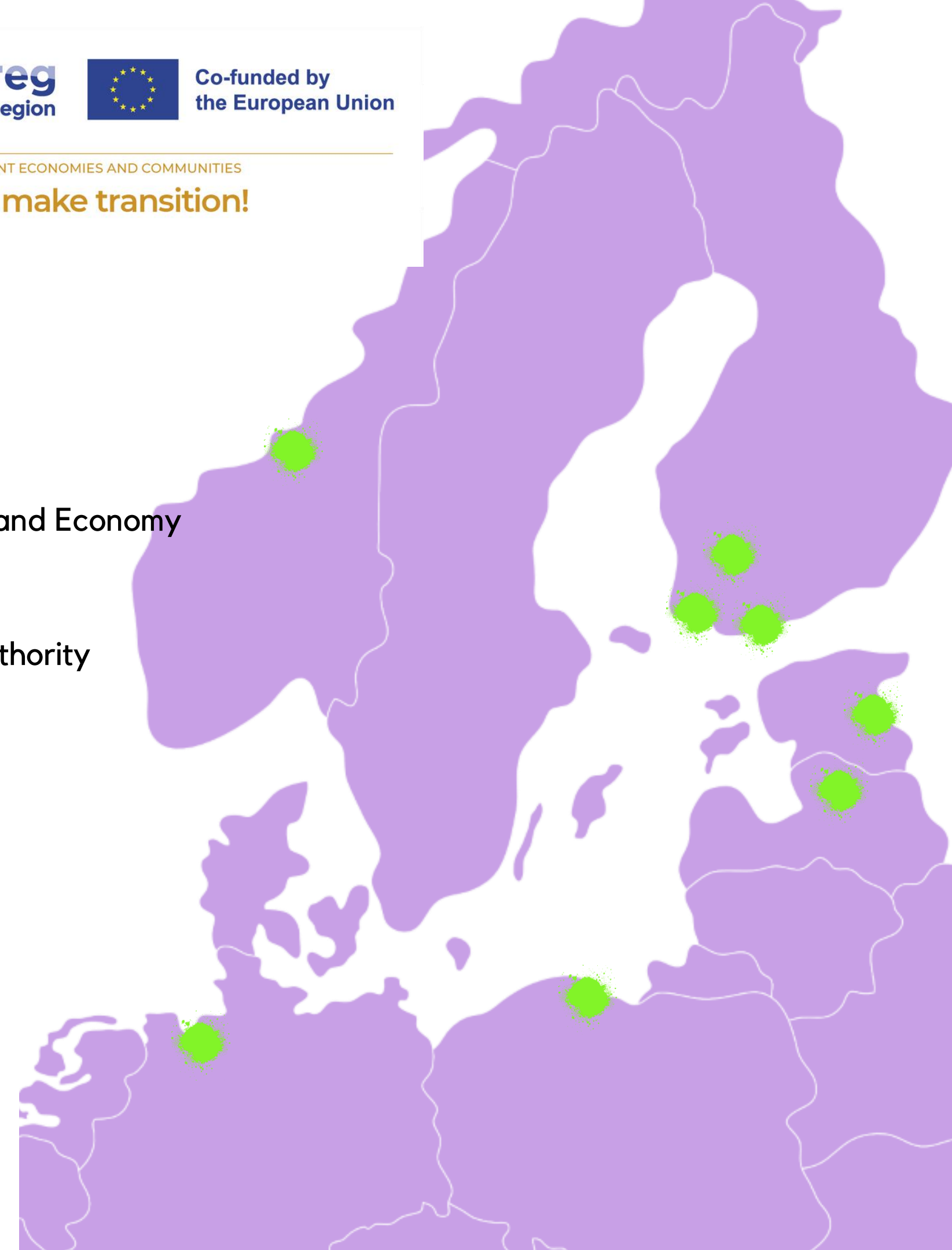
- Baltic Institute for Regional Affairs BISER
- City of Gdynia

Germany

- University of Bremen
– Institute for Labour and Economy

Norway

- Trøndelag County Authority



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We make transition! - Joint challenge

Empower and engage civil society actors (NGOs, associations, communities, cooperatives, entrepreneurs, individuals etc.) in co-creating solutions for **ecological and social sustainability**



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Transition management

- Long-term perspectives and visions through back-casting
- Reducing power imbalances by using moderation techniques
- Individual learning and reflexivity
- Real life experiments “Learning by Doing”
- Joint definition of the problem by the actors involved





Transition arena...

„...a forum separate from the political arena to assure a more social process of visioning and agenda-building with a focus on the long-term“ (Loorbach/Rotmanns 2010: 239)



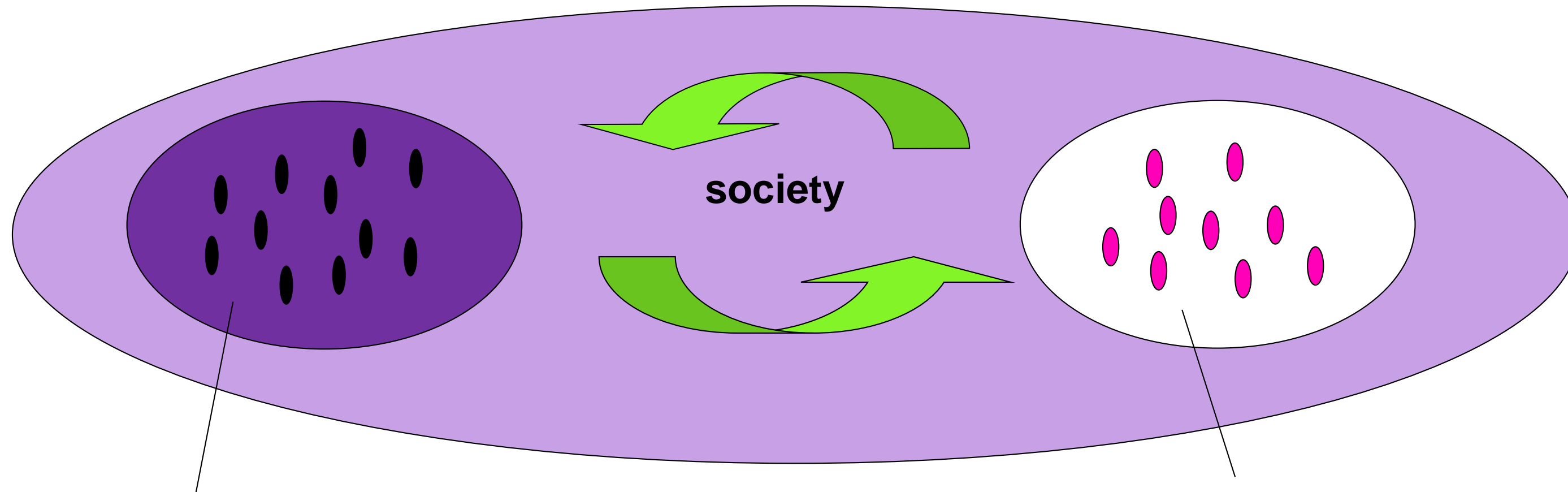
Informal network of „Front runners“

Diverse Background is necessary



Transition arenas: *space for experimental governance*

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Regular policy arena/business as usual

- *short term*
- *mainstream*
- *incremental improvement*
- *problem solving*

Transition Arena/systemic approach

- *long term*
- *change agents*
- *transition – systemic approach*
- *problem searching, enhancing wholistic understanding*

Key activities of the project

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Focus groups with civil society actors, small business, local authorities, decision-makers (11 locations) – 2023

Open webinars on transition management, case examples on the role of civil society - 2023

Joint analysis, learning and guidelines for organising local transition arenas (End of 2023, Beginning 2024)

Selection of change agents from partner countries: to create Baltic Sea Region inclusive sustainability vision (Spring 2024)

Local transition arenas to co-create vision, pathways and concrete solutions/initiatives with civil society actors (2024)

Project output: Manual on practical utilisation of Transition Arena method for engaging civil society and other actors to enhance sustainability

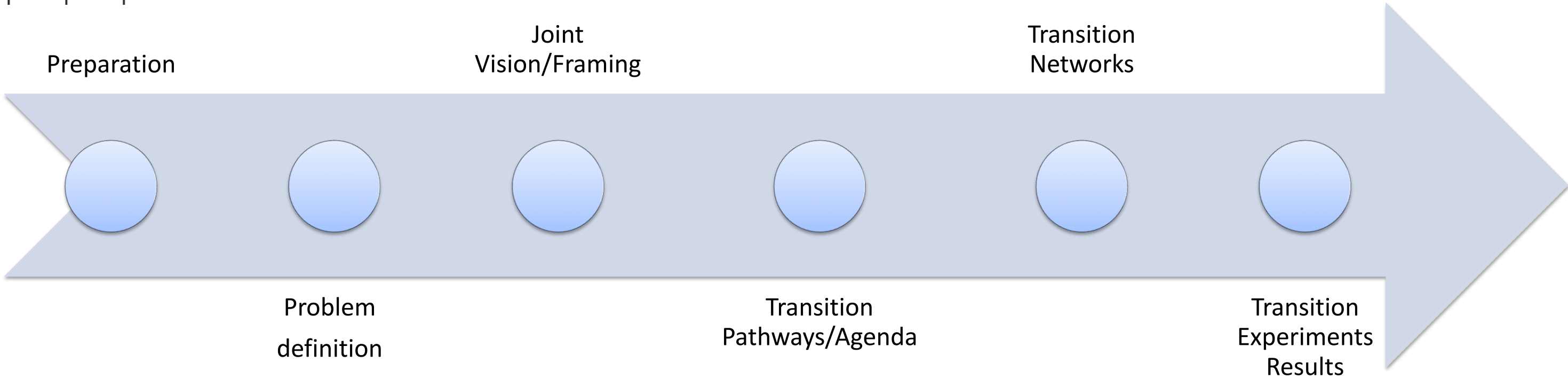
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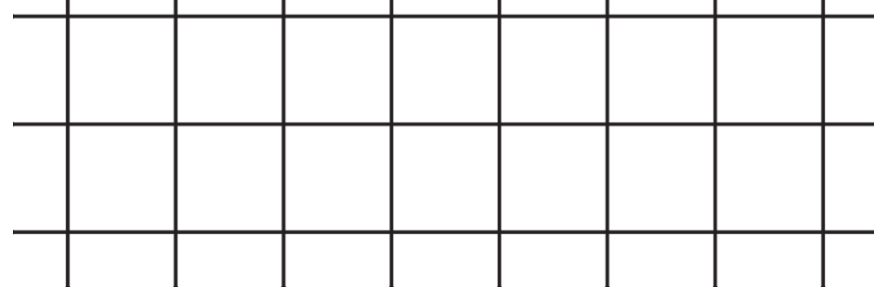
How you do the process:

- What is the purpose?
- What is the context?
- Politically neutral
- Cross-sectoral, different levels
- Avoid polarization
- Avoid strengthening "bubbles"
- Think how to communicate issues for the mainstream

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The process





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WMT local transition arenas are implemented in 12 cities focusing on concrete sustainability topics

FINLAND

1. Tampere: Sustainable life (people and nature)
2. Hämeenkyrö: Sustainable agriculture
3. Helsinki-Uusimaa: Sharing economy
4. Uusikaupunki: Biodiversity
5. Kimitoön: Sustainable future involving youth

NORWAY

6. Namsos: Circular building materials
7. Trondheim: Sustainable food system

GERMANY

8. Bremen: Sustainable food

ESTONIA

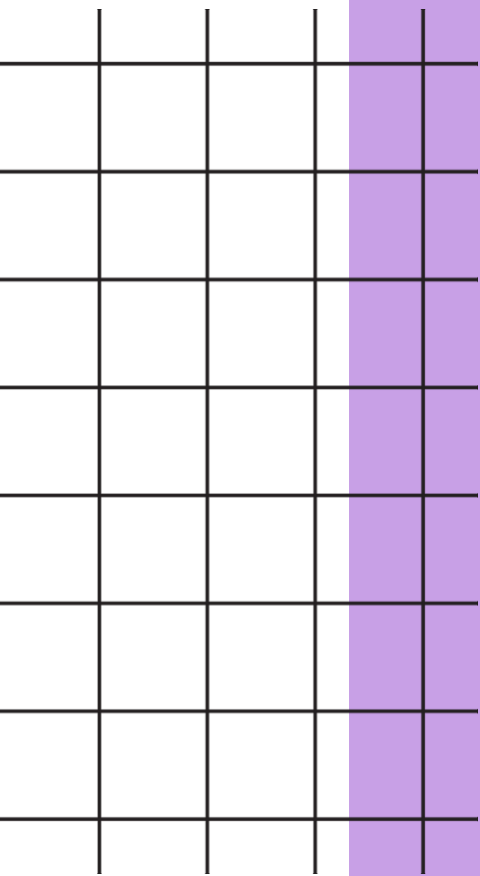
9. Tartu County: Circular economy
10. Lääne-Harju: Sustainability in education

LATVIA

11. Cēsis: Organic food and Bioregion development

POLAND

12. Gdynia: Cross-sectoral sustainability transition



Local Transition Arena in Bremen and Hämeenkyrö

Videos



<https://www.youtube.com/watch?v=TqrugVBEf5E>



<https://youtu.be/YKqYFSvpfuk>

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Transnational evaluation

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Survey

- 2 questionnaires: Pre- und Post-**Local transition Arena** questionnaire

Interviews

- with change agents
- Conducted by members of a transnational evaluation group
 - Each evaluator will interview the CA in their countries.
- Each evaluator will analyse the results (of interviews) and make a summary of their findings.



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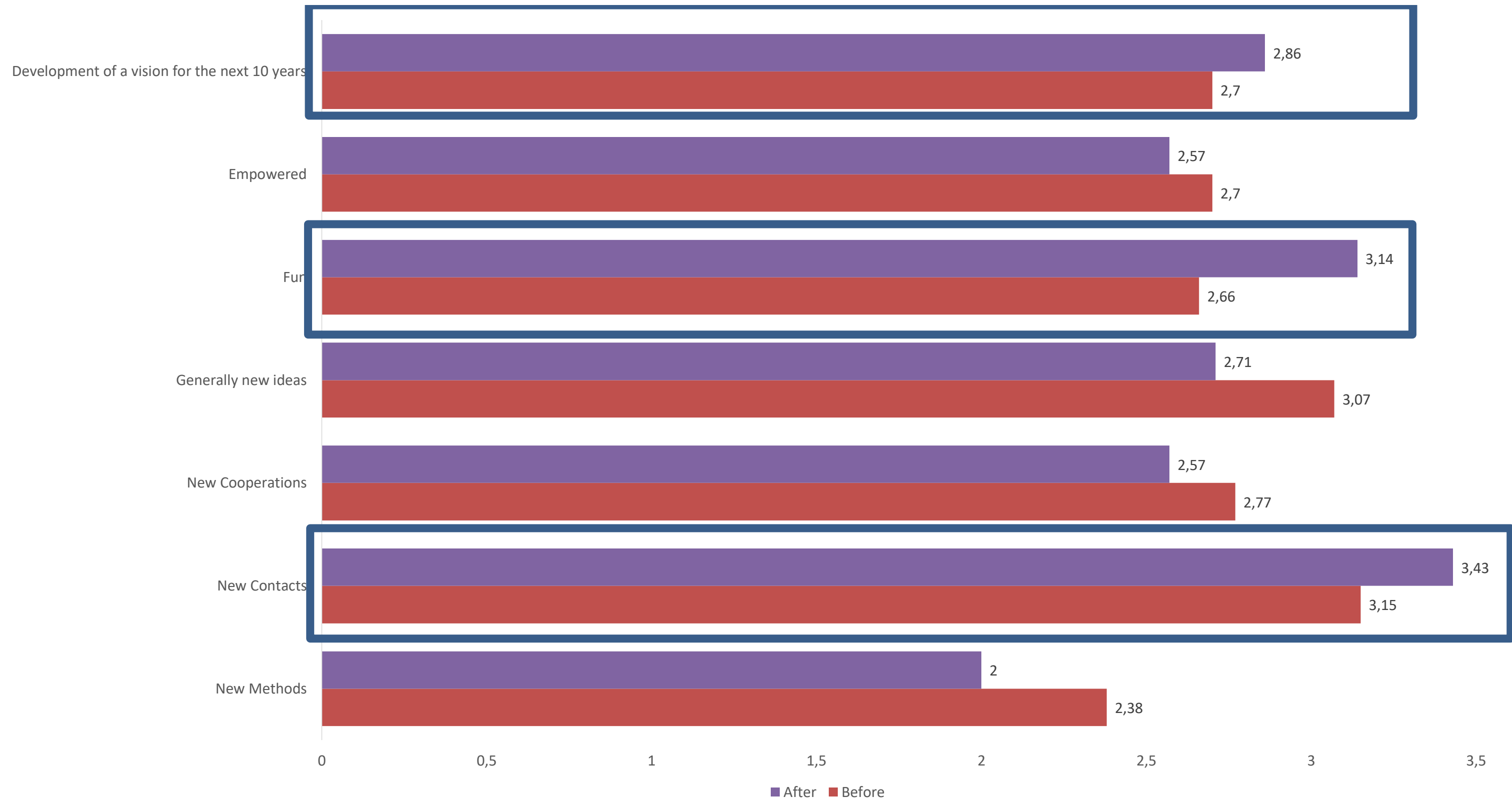
SURVEY RESULTS for Bremen



Expectations

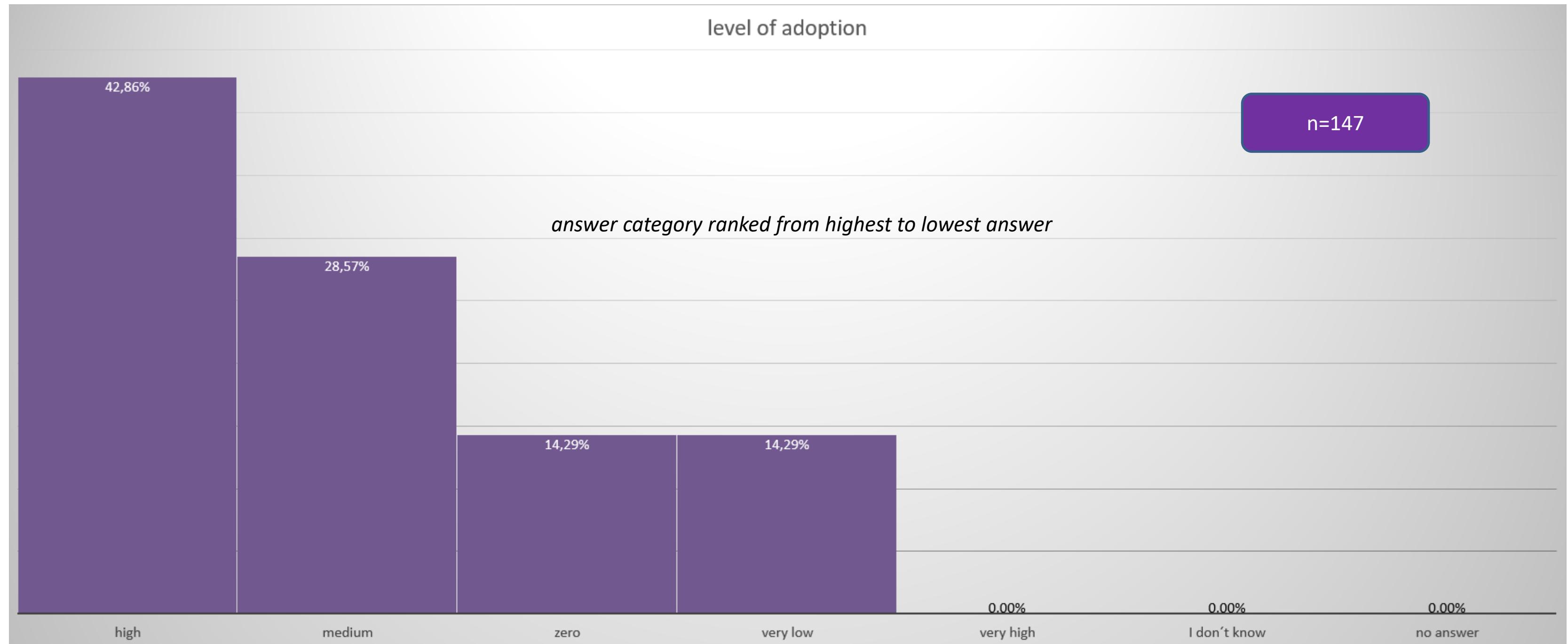
0= zero expectations, 4= very high expectations

n=147



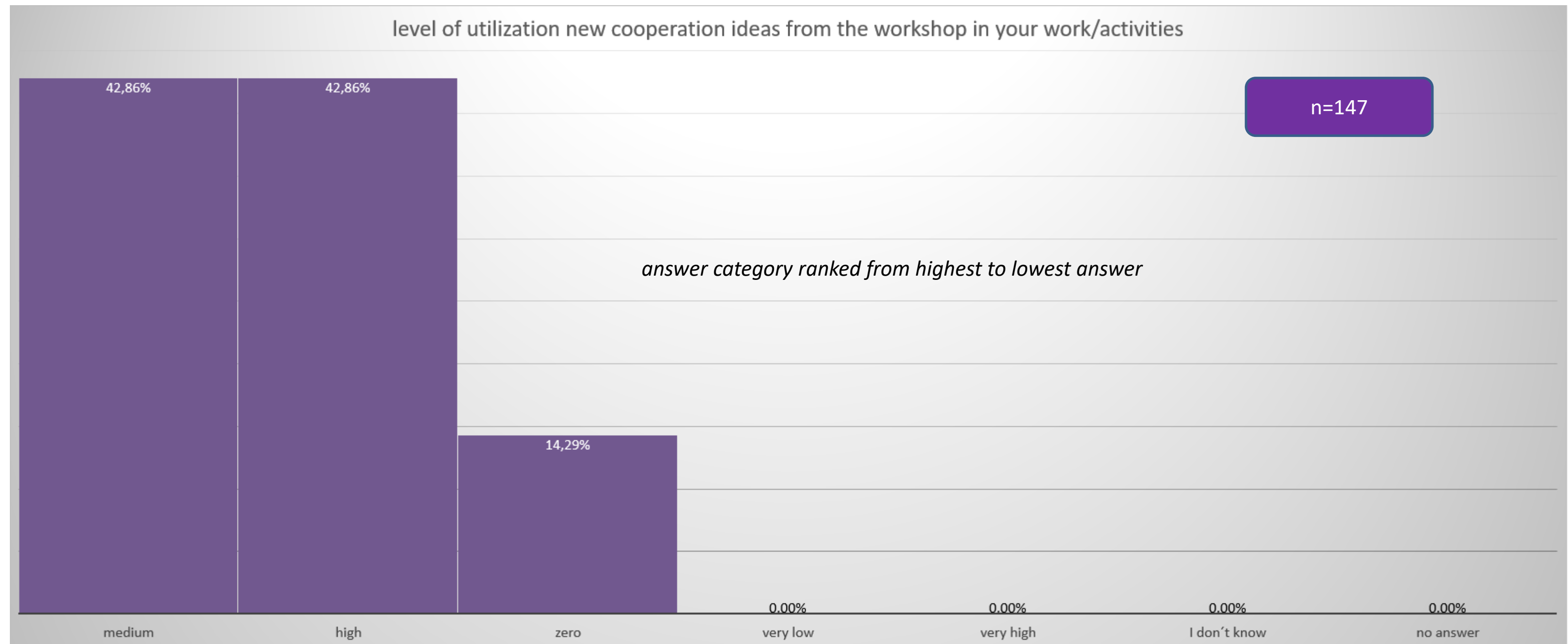
Level of adoption of method

"Please rate the learnings of the arena workshops. To which level will you adopt the methods and learnings from the workshops in your work/activities? I would rate the level of adoption"



Level of utilization of new cooperation ideas

*"Please rate the learnings of the arena workshops.
To which level will you utilize new cooperation ideas
from the workshops in your work/activities?"*





Preliminary conclusions

- LTA creates new networks and support already existing frontrunners
- Depends highly on the level of trust between the actors involved
- Openness of public administration is needed
- LTA needs a common vision to do the next steps, common agreement ist very important



THANK YOU 😊

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