

WWW.RIVERWAYS.EU | WWW.UPE SOGA.LV |
WWW.SEIKLEVEEL.EE
HOMEPAGE



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«Water Ways»
Tourism & Marketing Project
Coordinator | PR Specialist

14.07.2025.
Setomaa, Estonia

Interreg

Estonia – Latvia



Co-funded by
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KURZEMES
PLĀNOŠANAS
REĢIONS

[Home Page](#)[Rivers and canals](#)[Lakes](#)[Sea](#)[Boat rental operators](#)[Offers from operators](#)[Useful info](#)

Discover Your Next Destination!

Explore the most beautiful water bodies of Latvia, Estonia and Lithuania – from serene lakes and winding rivers to the majestic Baltic Sea. Find a place for relaxation, adventure, and nature appreciation!



Rivers

Boat and enjoy the peace of the rivers!



Lakes

Find your ideal spot for fishing and swimming!



Sea

Discover the magic of the coast and sandy beaches!



Show full map

Explore all the waters in one place!

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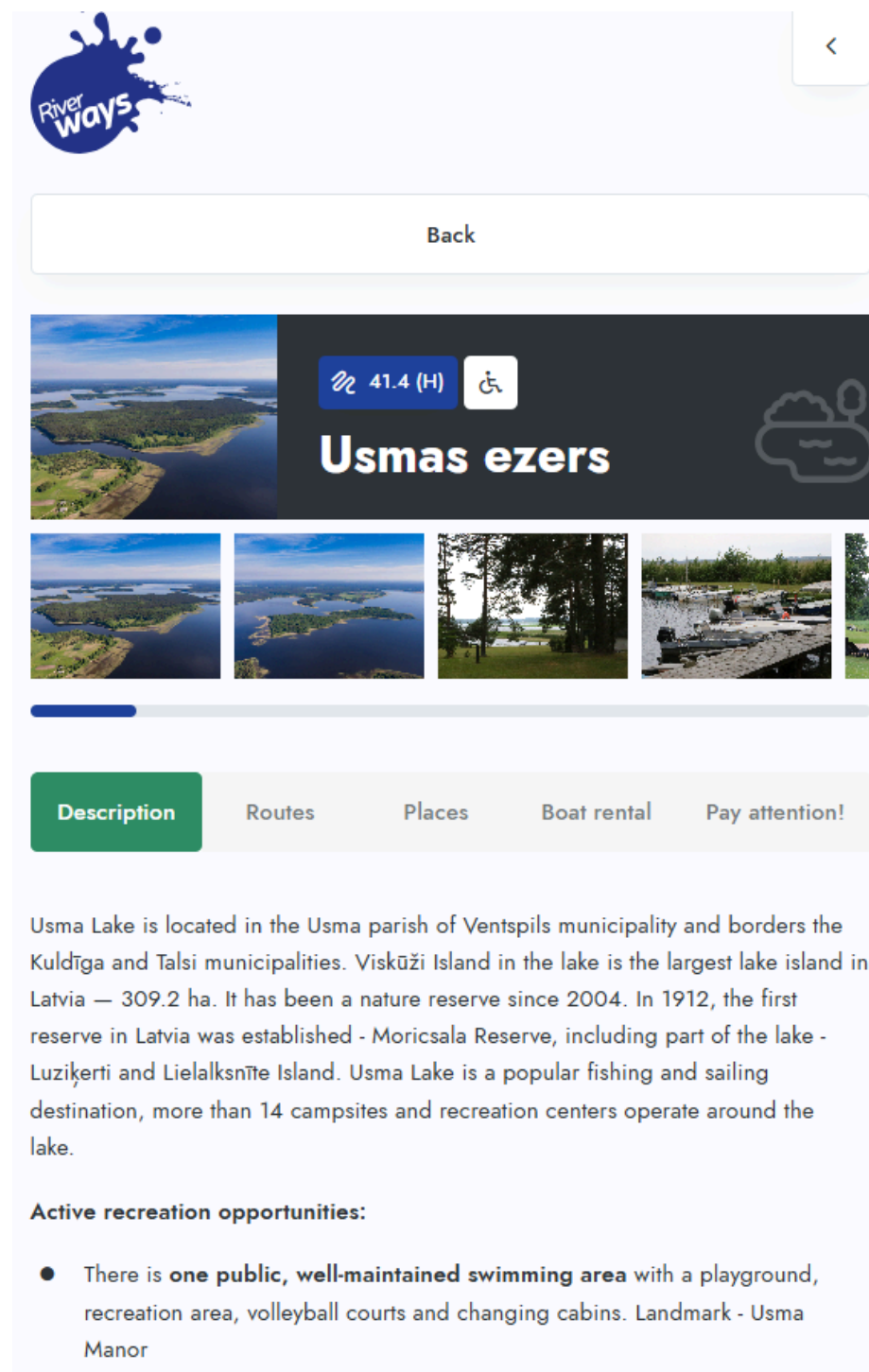
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Latvia – Lithuania

**UPESOGA.LV /
RIVERWAYS.EU –
NEW LOOK AND
MORE CONTENT**

- The website is currently being redesigned – it will have a modern design and include not only rivers but also lakes.
- Lakes are added only if there is at least one tourism-related object nearby (e.g. accommodation offering water-based activities, boat rental point, nature trail, etc.).
- All project partners are welcome to contribute to the website content.

WHAT INFORMATION NEEDS TO BE ADDED FOR LAKES?



- Lake name
- Short description focusing on active tourism opportunities
- Canoeing/kayaking routes, if available
- Nearby places – tourism objects around the lake such as:
- Cafés
- On-site boat rental services
- Nature trails
- Viewing towers, etc.
- Boat rental operators who transport boats/SUP boards/kayaks to the lake
- Important rules and regulations for visitors (e.g. boating season is allowed from June 1 to September 30)
- Where to purchase a fishing license and links to relevant regional/national tourism information

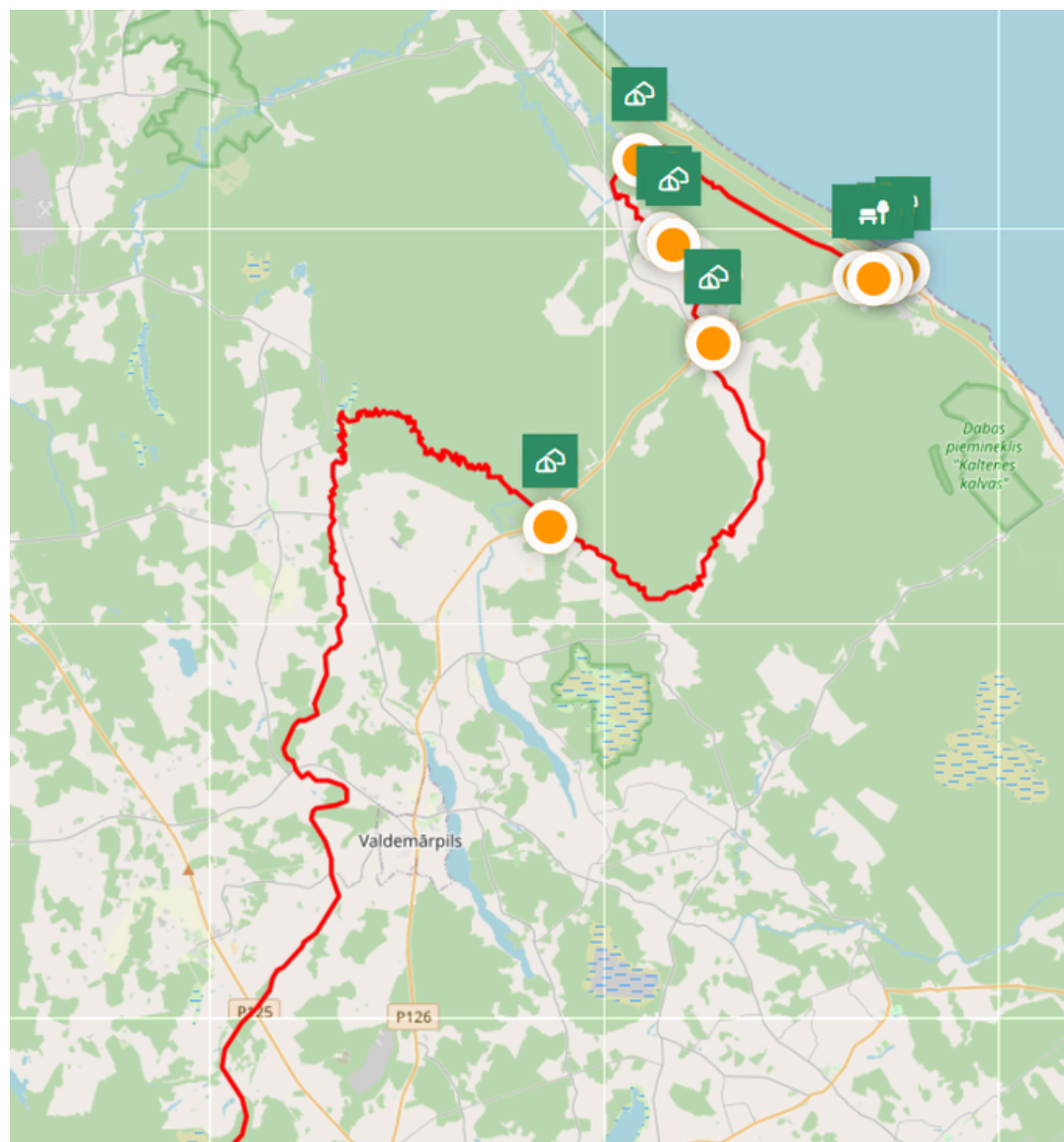
INFORMATION ABOUT RIVERS

- River data from the previous version of the site has been migrated.
- However, each river must be reviewed:

Check that information is up to date

Add new boat rental services and places of interest along or near the river

Add or update paddling routes



HOW TO ENTER THE DATA?

- The data entry system is in English and works similarly for both rivers and lakes.
- Several regions have already completed data entry training.
- A detailed step-by-step manual is available in both Latvian and English.

Rivers all

>

Routes

>

List of place types

Regions and Cities

>

Boat rental

>

Open offer

List of administrators

Roles

Translations

Settings

Static pages

Menu

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Lake Engure – the third largest lake in Latvia by area, located between Mērsrags, Bērzciems and also touches the Engure.

Active recreation opportunities:

- Several **boat bases** are located on the shores of the lake, offering opportunities to **go fishing** or enjoy trips along the shallow waters of the lake.
- For fans of **SUP boards and kayaks**, a trip through the reed labyrinths will be a special pleasure. A popular SUP route is the Mērsrags Canal, which connects Lake Engure and the sea
- By the lake there is **the Lake Engure nature trail**, where wild horses and cows can be found, as well as a bird watching tower – this is one of the richest bird nesting sites in Latvia. **The Orchid Trail** is also nearby (with a visit to the observation tower 5km)

Accommodations and catering establishments located near Lake Engure can be found in the "Places" section!

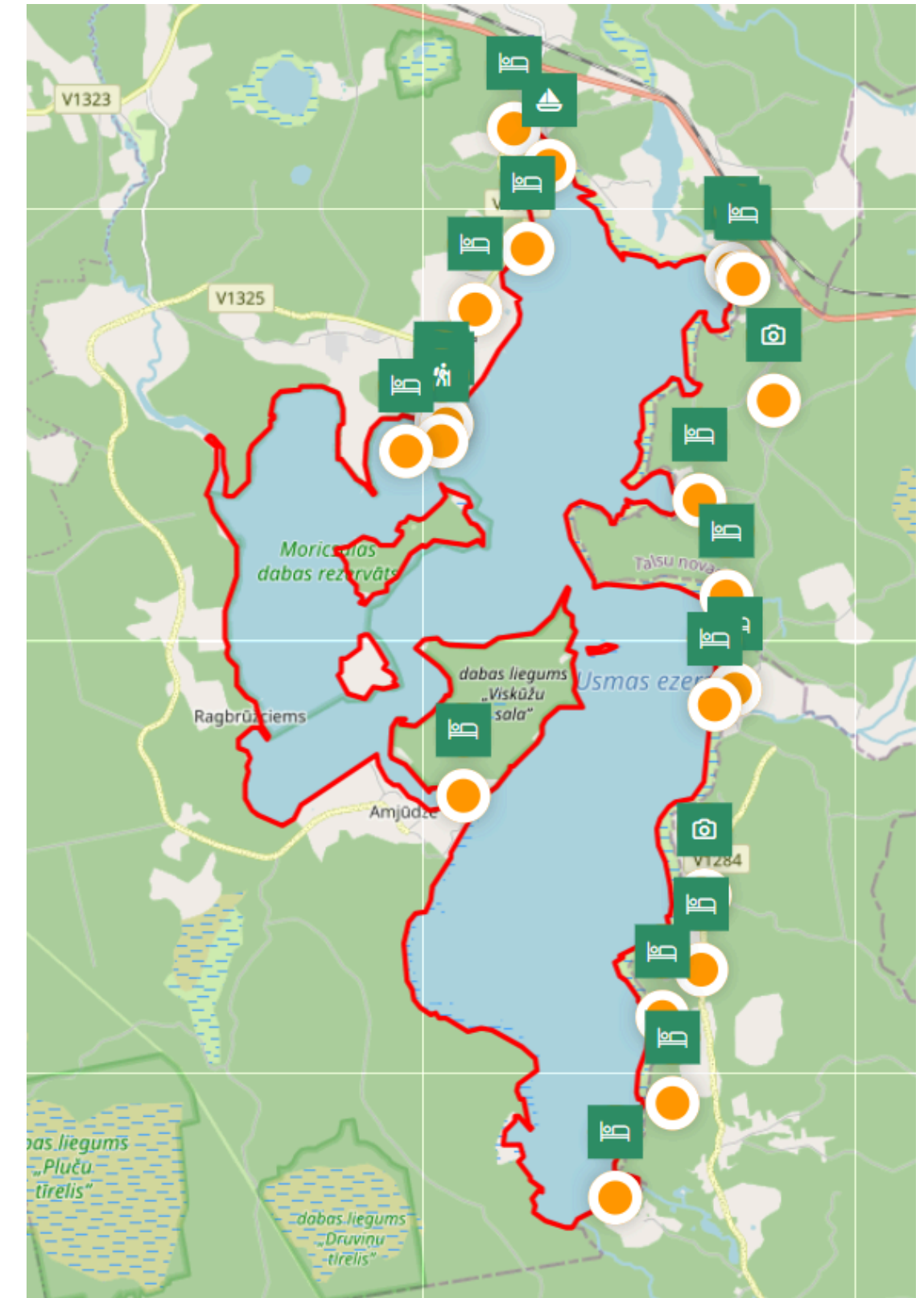
USERS AND SYSTEM ADMINISTRATORS

- To begin editing rivers and lakes in your region, user accounts need to be created.
- Please send to inga.hartika@kurzemesregions.lv the following contact information for each data entry person:

Name and surname

Email address

Phone number



TOGETHER WE CAN MAKE IT WORK!



- The process is simple, but it's important to keep stylistic consistency across all entries.
- Also – real local knowledge is essential. Google and tourism centers are not always enough.
- Visit lakes in the field, sometimes things found online don't reflect the current reality – for example, a boat rental service may no longer exist.

SAFE & GREEN CONCEPT

We created animations and infographics in Latvian, Lithuanian, and English. They focus on safe and eco-friendly water activities.

**PADDLING IS A GREAT ADVENTURE,
ESPECIALLY WHEN DONE IN A
NATURE-FRIENDLY WAY!**

RESPECT

PRIVATE PROPERTY

PROTECTED AREAS

STOP ONLY AT DESIGNATED AREAS

COOK

IN A PROPER AREA AND ENVIRONMENTALLY FRIENDLY MANNER

PUT OUT THE CAMPFIRE BEFORE YOU LEAVE!

LEAVE NO TRACE!

NATURE CALLS?

DIG A HOLE

DO YOUR BUSINESS

AND COVER IT

PROTECT

THE NATURE, ANIMALS AND THE ENVIRONMENT

DON'T PICK

DON'T DAMAGE

DON'T CARVE INTO ANYTHING

KEEP YOUR DISTANCE

IN SILENCE, YOU WILL SEE AND HEAR MORE

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SHARE!

#RIVERWAYS

WWW.RIVERWAYS.EU

This visualization has been produced as part of the project Nr. LL00011 "Development of the water routes network in Latvia and Lithuania by further expanding the cross-border tourism product www.riverways.eu" (WaterWays), which is co-funded by the European Union under the Interreg VLA Latvia-Lithuania Programme 2021-2027. Its contents are the sole responsibility of Kurzeme Planning Region and do not necessarily reflect the views of the European Union.

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#RIVERWAYS

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SAFE & GREEN CONCEPT

SAFE & GREEN Concept goals are to:

- share safety rules for swimming, kayaking, and paddleboarding;
- encourage eco-friendly habits to protect nature;
- give simple tips and visuals to help people enjoy time by the water safely.

PADDLING IS AN AMAZING ADVENTURE AS LONG AS YOU STAY SAFE!

PLAN
WWW.RIVERWAYS.EU

YOUR ROUTE, MARK YOUR CAMPING SPOTS

CHECK THE WEATHER FORECAST

LET SOMEONE KNOW ABOUT YOUR PLANS

BRING ESSENTIALS:
FOOD, WATER AND A FIRST AID KIT

ALWAYS REMEMBER TO WEAR A LIFE JACKET

DON'T JUST SIT ON IT!

LISTEN TO THE SAFETY INSTRUCTIONS

CHECK YOUR EQUIPMENT

KEEP YOUR PHONE SAFE

REMEMBER!
ALCOHOL AND WATER ACTIVITIES DON'T MIX

KNOW YOUR LIMITS AND THE SURROUNDINGS!

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SHARE!
#RIVERWAYS
WWW.RIVERWAYS.EU

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SHARE!    #RIVERWAYS

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SAFE & GREEN CONCEPT

VIDEO: <https://www.youtube.com/@kurzemesplanosanasregions3621>



THANK YOU

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