WWW.RIVERWAYS.EU | WWW.UPESOGA.LV | WWW.SEIKLEVEEL.EE HOMEPAGE

Inga Hartika,
Kurzeme planning region

Tourism & Marketing Project Coordinator | PR Specialist

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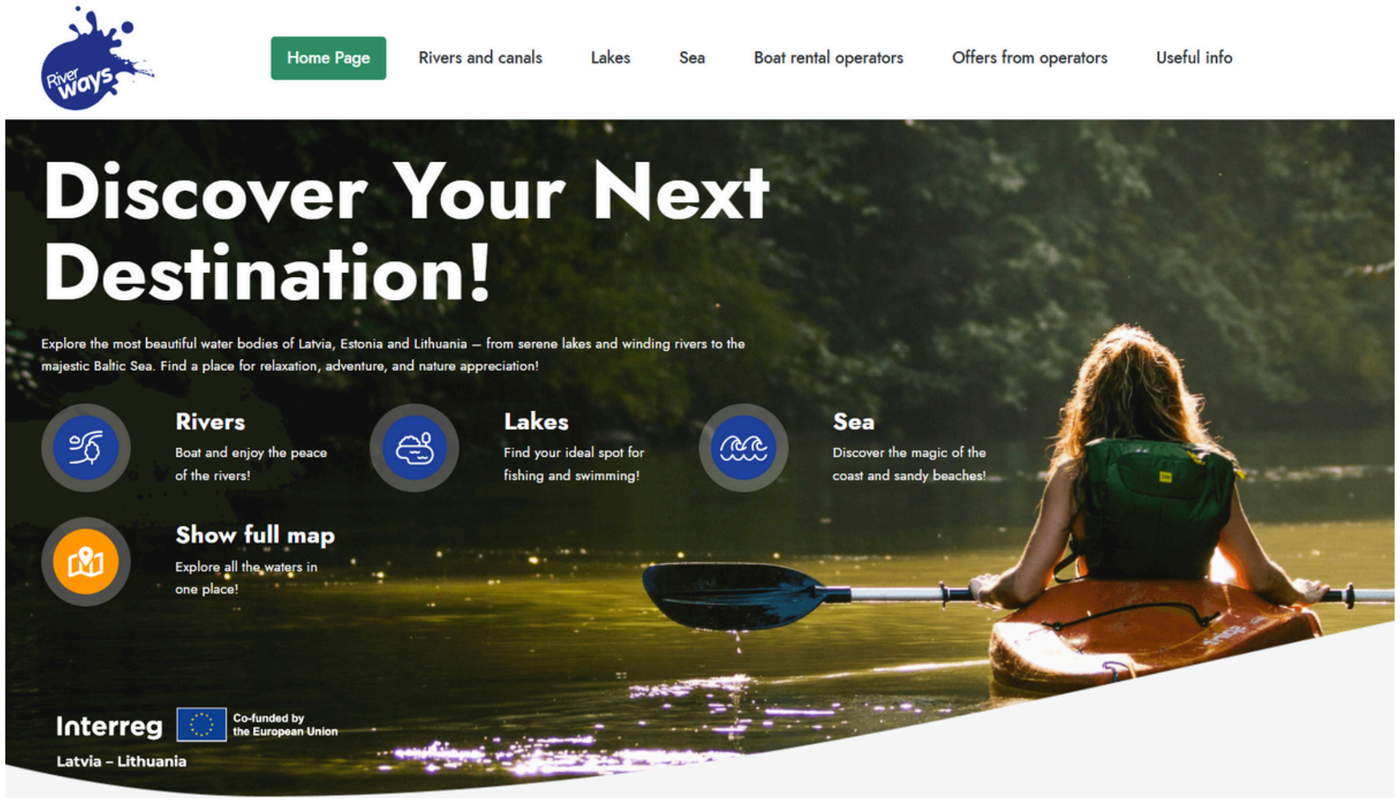
Setomaa, Estonia

Interreg
Estonia – Latvia
Co-funded by the European Union

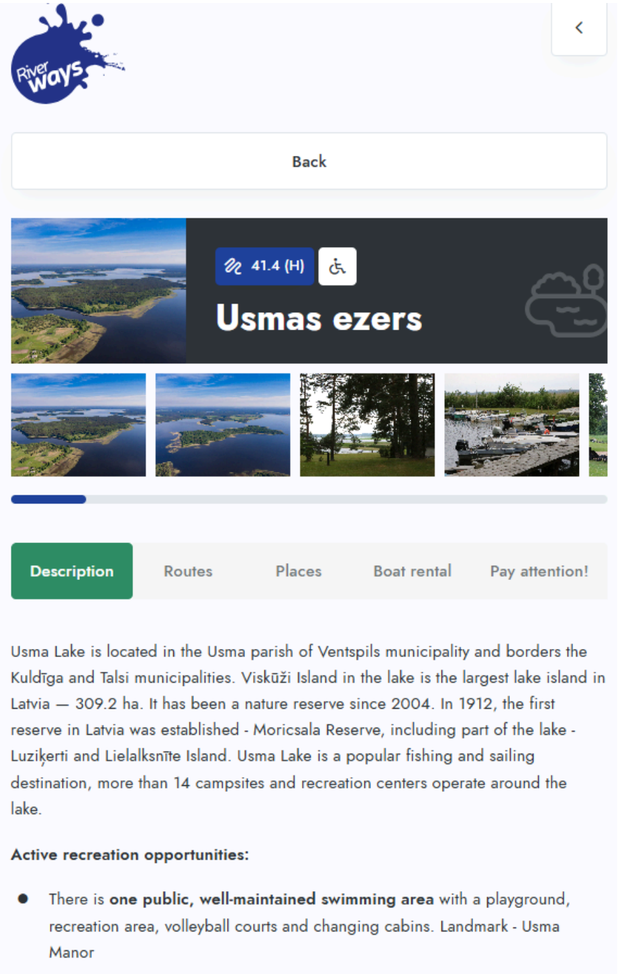
KURZEMES PLĀNOŠANAS REĢIONS



UPESOGA.LV / RIVERWAYS.EU – NEW LOOK AND MORE CONTENT

- The website is currently being redesigned – it will have a modern design and include not only rivers but also lakes.
- Lakes are added only if there is at least one tourism-related object nearby (e.g. accommodation offering water-based activities, boat rental point, nature trail, etc.).
- All project partners are welcome to contribute to the website content.

WHAT INFORMATION NEEDS TO BE ADDED FOR LAKES?



- Lake name
- Short description focusing on active tourism opportunities
- Canoeing/kayaking routes, if available
- Nearby places – tourism objects around the lake such as:
- Cafés
- On-site boat rental services
- Nature trails
- Viewing towers, etc.
- Boat rental operators who transport boats/SUP boards/kayaks to the lake
- Important rules and regulations for visitors (e.g. boating season is allowed from June 1 to September 30)
- Where to purchase a fishing license and links to relevant regional/national tourism information

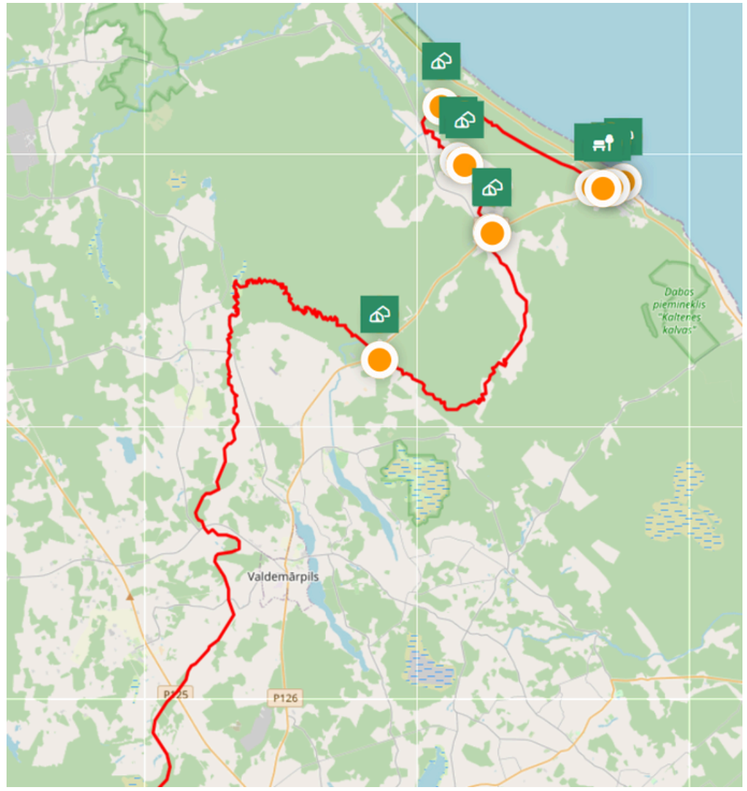
INFORMATION ABOUT RIVERS

- River data from the previous version of the site has been migrated.
- However, each river must be reviewed:

Check that information is up to date

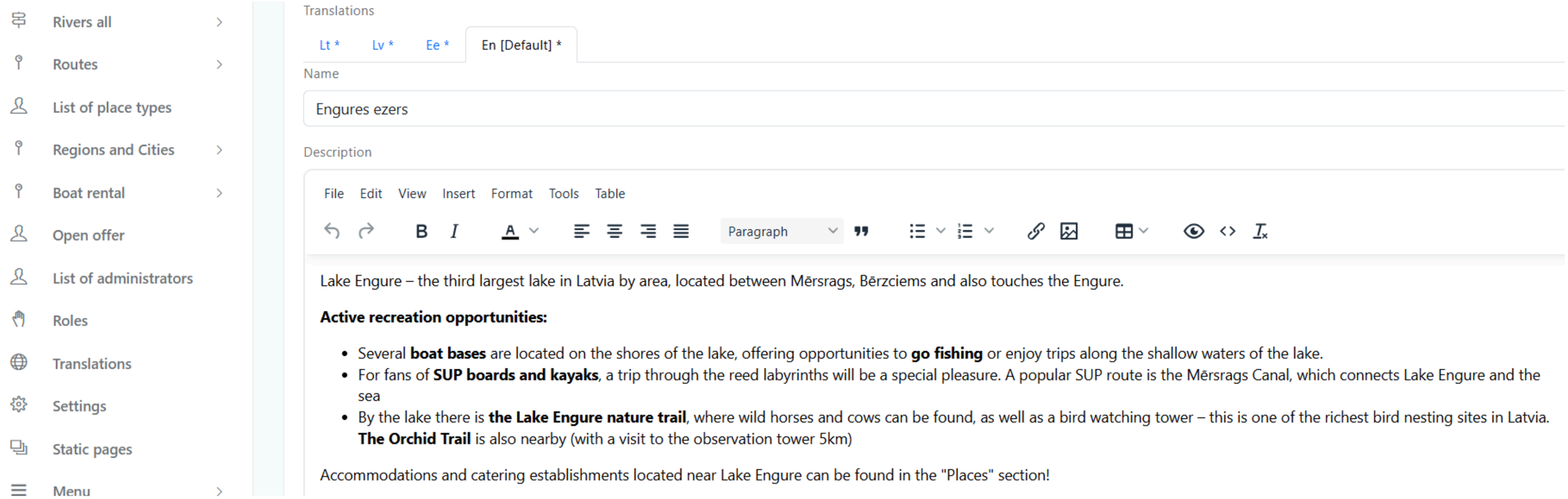
Add new boat rental services and places of interest along or near the river

Add or update paddling routes



HOW TO ENTER THE DATA?

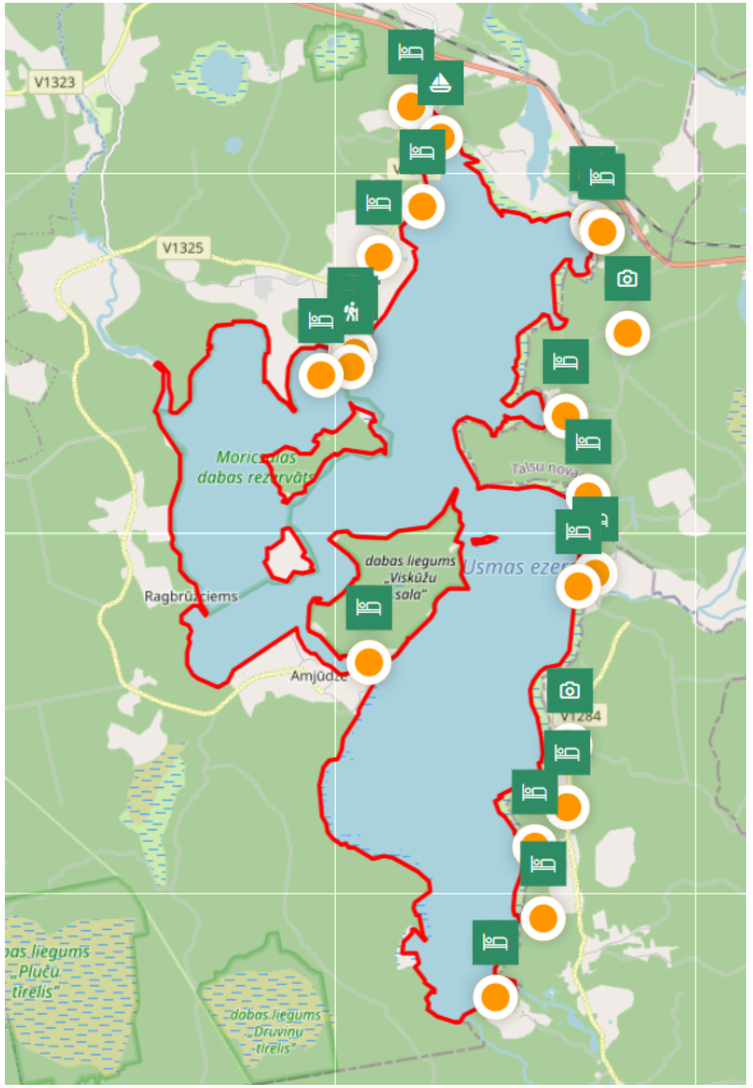
- The data entry system is in English and works similarly for both rivers and lakes.
- Several regions have already completed data entry training.
- A detailed step-by-step manual is available in both Latvian and English.



USERS AND SYSTEM ADMINISTRATORS

- To begin editing rivers and lakes in your region, user accounts need to be created.
- Please send to ***inga.hartika@kurzemesregions.lv***

the following contact information for each data entry person:
Name and surname
Email address
Phone number

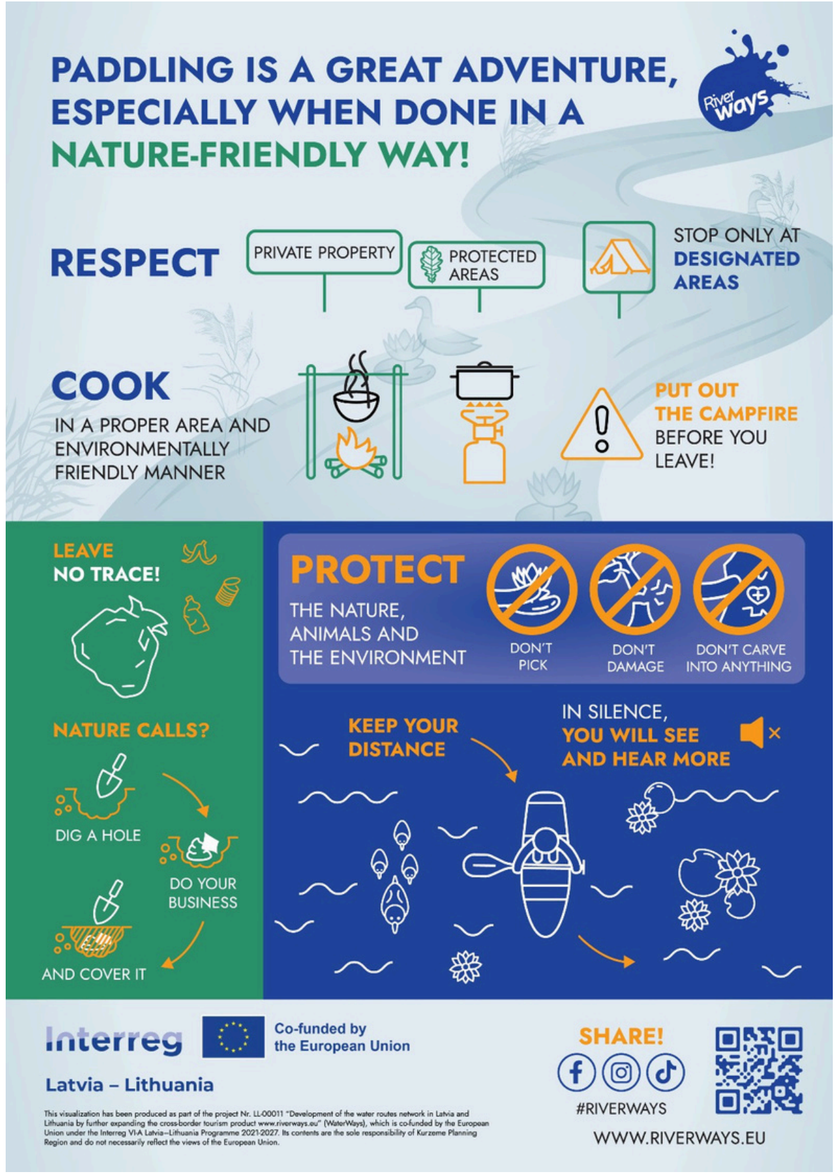


TOGETHER WE CAN MAKE IT WORK!

- The process is simple, but it’s important to keep stylistic consistency across all entries.
- Also – real local knowledge is essential. Google and tourism centers are not always enough.
- Visit lakes in the field, sometimes things found online don’t reflect the current reality – for example, a boat rental service may no longer exist.

SAFE & GREEN CONCEPT

We created animations and infographics in Latvian, Lithuanian, and English. They focus on safe and eco-friendly water activities.



SAFE & GREEN CONCEPT

SAFE & GREEN Concept goals are to:

- share safety rules for swimming, kayaking, and paddleboarding;
- encourage eco-friendly habits to protect nature;
- give simple tips and visuals to help people enjoy time by the water safely.

SAFE & GREEN CONCEPT

VIDEO: https://www.youtube.com/@kurzemesplanosanasregions3621

THANK YOU

Inga Hartika,
Kurzeme planning region
inga.hartika@kurzemesregions.lv
+371 26678815
https://kurzemesregions.lv/

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